



Faculty of Commerce and Management

Webinar on 'Quality in Healthcare: The Need of the Hour'

Organized by: AYUSHKAM (Hospital Administration) Club

Date: 13th April, 2021

Time: 11 AM TO 1 PM

Brief Profile of Speaker:

Dr. Deepika Verma is an innovative quality catalyst for NABH and JCI, Lead Auditor, writer, Blogger and Motivational Speaker having experience of more than six years in hospital and Healthcare Industry.

Organizers:

Dr. Kunal Rawal Assistant Professor (Senior) Faculty of Commerce and Management SGT University, Gurugram

Report of the Webinar/ Event / FDP Program:

FCAM organized a webinar under "AYUSHKAM (HA) Club" On the topic 'Quality in Healthcare – The Need of the hour. The expert 'Dr. Deepika Verma, Manager Quality, Centre for Sight Group of Eye Hospitals shared her views on the topic for the students of Hospital Administration. Dr. Kunal Rawal moderated the webinar with interactive participation of students. The session was started by Dr. Parul Agarwal, Dean, FCAM, with welcoming address of the session. The webinar then taken ahead with a few introductory remarks about the quality perspective of healthcare industry. Dr. Deepika covered various aspects of Quality, it's Dimensions, Benefits of Quality Assurance, Quality Management System, Pillars of Quality Assurance, Barriers in implementing Quality management system. The session was scheduled for 2 Hours, i.e. 11 a.m. to 1 p.m. on April 13, 2021. The entire session was extremely interactive. The session ended with a recapitulation of the concept followed by the Question answer session.



To develop an understanding of delivering Quality services in Healthcare sector as well as the Quality perspective of the Indian healthcare sector.

b) Brief content of lecture-

Dr. Deepika covered various aspects of Quality, it's Dimensions, Benefits of Quality Assurance, Quality Management System, Pillars of Quality Assurance, Barriers in implementing Quality management system.

<u>E Brochure-</u>



eBanner of the Event

c) <u>Screenshots of Webinar/ Picture of Event:</u>



Pictures during the session



Pictures of Attendees during the session

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